

# ECONOMIC PROFILE

City of Oconomowoc, WI

## Population

<u>Year</u>	<u>Number</u>	<u>Percent Change</u>
1980	9,909	--
1990	10,993	10.9
2000	12,382	12.6

Source: U.S. Bureau of the Census, Wisconsin Department of Administration, and SEWRPC.

## Housing

<u>Year</u>	<u>Total Households</u>	<u>Percent Change</u>
1980	3,504	--
1990	4,221	20.5
2000	4,968	17.7

### Unit Information: 2000

Total Units.....	5,239
Owner Occupied.....	3,102
Median Value.....	\$147,900
Renter Occupied.....	1,866
Median Rent.....	\$674
Vacancy Rate.....	4.3%

### Units Authorized by Building Permits: 2001

Total Units.....	121
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Source: U.S. Bureau of the Census and SEWRPC.

## Income

### 1999 Per Capita Personal Income

Waukesha County.....	\$37,834
Southeastern Wisconsin Region.....	30,747
Wisconsin.....	27,370

Source: U.S. Bureau of the Census and SEWRPC.

## Taxes

### Local Property Taxes, 2001

- Assessment Ratio: 0.80692
- Net Rate/\$1,000: Lake District #1, Lac La Belle- \$22.80  
Lake District #2, Fowler- \$22.73
- Total Equalized Value: \$962,032,900

Source: Wisconsin Department of Revenue and the City of Oconomowoc.

## Media

### Local Newspapers

- Focus of Oconomowoc, Weekly
- Oconomowoc Enterprise, Weekly
- The Waukesha Freeman, Daily
- Milwaukee Journal-Sentinel, Daily

## Transportation

### Highways

- Interstate Highway 94 located directly south of the city
- State Trunk Highways 16 and 67
- County Trunk Highways B, Z, and BB

### Trucking

- 212 trucking and warehousing establishments located in Waukesha County

### Railway Service

- Canadian Pacific Railway

### Air Service

- Waukesha County-Crites Field, located 16 miles southeast
- Milwaukee's General Mitchell International Airport, located 41 miles southeast
- Chicago's O'Hare International Airport, located 110 miles southeast
- Madison's Dane County Regional Airport, located 46 miles west

### Water Transportation Facilities

- Port of Milwaukee located 36 miles southeast

### Public Transit

- Commuter bus route operated for the County by Wisconsin Coach Lines, Inc.
- Several intercity bus lines
- Specialized transportation service available to the elderly and persons with disabilities through the Waukesha County Department of Aging
- Oconomowoc also provides taxi service for older citizens with the "Oconomowoc Silver Streak", a non-profit organization

## Government Services

The City of Oconomowoc has a City mayor/city administrator/council form of government.

### Police and Fire

Police Department: 22 full-time officers  
Fire Department: 3 full-time officers; 51 volunteer fire fighters

### Other

The City provides standard services such as street maintenance, snow removal, a park system, planning and inspection services, and a public library.

## Health

The City of Oconomowoc is served by Oconomowoc Memorial Hospital (130 beds) and Rogers Memorial Hospital (90 beds), as well as the Wilkinson Clinic. Five other hospitals and over 200 area clinics provide expert care for area resident.

# Financial

<b>Bank One</b> 138 E. Wisconsin Ave. (262) 569-4146	<b>US Bank</b> 175 E. Wisconsin Ave. (262) 569-4180	<b>Guaranty Bank</b> 36933 W. Plank Rd. (262) 560-6060	<b>Ixonia State Bank</b> 1223 E. Summit Ave. (262) 567-2881	<b>M&amp; I Bank</b> 326 E. Wisconsin Ave. (262) 567-7246	<b>M&amp;I Bank</b> Highway 67 (262) 567-2265
<b>Associated Bank</b> 1093 Summit Avenue (262) 567-4146	<b>Brownberry Credit Union</b> 1 Meadow Rd (262) 567-6411	<b>First Bank of Oconomowoc</b> 155 W. Wisconsin Ave. (262) 569-9900	<b>Landmark Credit Union</b> 955 Lexington Drive (262) 567-9113		

# Labor and Wages

## WAUKESHA COUNTY EMPLOYMENT: MARCH 2000\*

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing.....	2,074	0.9
Construction.....	13,878	6.3
Manufacturing.....	55,101	25.0
Transportation and Public Utilities.....	8,110	6.7
Wholesale Trade.....	20,102	9.1
Retail Trade.....	34,412	15.6
Finance, Insurance, and Real Estate.....	13,282	6.0
Services.....	55,898	25.4
Government.....	17,365	7.9
Unknown Industry Division.....	282	0.0
Total.....	220,504	100.0

## MEDIAN HOURLY WAGES FOR SELECTED OCCUPATIONS: 2000

<u>Occupational Category</u>	<u>Milwaukee MSA*</u>
Management, Professional, and Related Occupations.....	\$22.23
Service Occupations.....	11.21
Sales and Office Occupations.....	14.62
Natural Resources, Construction and Maintenance Occupations.....	17.76
Production, Transportation, and Material Moving Occupations.....	13.57

\* Wage rates are for Milwaukee, WI MSA which includes Milwaukee, Ozaukee, Washington, and Waukesha Counties, and may vary in specific locations within a four-county area.  
Source: Wisconsin Department of Workforce Development and SEWRPC.

## WAUKESHA COUNTY PROJECTED EMPLOYMENT: 2008

<u>Employment by Industry</u>	<u>Number of Persons Employed</u>	<u>Percent of Persons Employed</u>
Agriculture, Forestry, and Fishing.....	2,332	0.9
Construction.....	13,039	4.9
Manufacturing.....	57,429	21.5
Transportation and Public Utilities.....	9,522	3.6
Wholesale Trade.....	21,974	8.2
Retail Trade.....	34,800	13.1
Finance, Insurance, and Real Estate.....	13,713	5.1
Services.....	104,452	39.2
Government.....	9,460	3.6
Total.....	266,720	100.0

## WAUKESHA COUNTY CIVILIAN LABOR FORCE: MARCH 2001

Total Civilian Labor Force.....	219,580
Employed Civilian Labor Force.....	212,800
Unemployed Civilian Labor Force.....	6,780

Source: Wisconsin Department of Workforce Development and SEWRPC.

\* Not included: Self-employed, unpaid family workers, and private household workers.  
Source: Wisconsin Department of Workforce Development and SEWRPC.

# Major Private-Sector Employers

## MANUFACTURING

### Machinery Except Electrical

Bruno Independent Living Aids  
Custom Products Corp.  
Paragon Development Systems  
Oconomowoc Manufacturing Corp.

### Rubber and Miscellaneous Plastics Products

ORBIS-Menasha Corp.  
Plast-O-Con, Inc.  
Premold Corp.

### Fabricated Metal Products

Hystro Products, Inc.  
Republic Building Products, Inc.  
Silgan Containers Manufacturing Corp.  
Wisnarq Corp.

### Electrical and Electronic Equipment

Quest Technologies, Inc.

## Distribution Centers

Target Stores

## Paper and Allied Products

C L & D Graphics, Inc.  
Milwaukee Envelope, Inc.

## Food and Kindred Products

Best Foods Baking Company  
International Bioflavors, Inc.  
Lake Country Foods

## Printing and Publishing

Oconomowoc Enterprise

## Instruments and Related Products

Sentry Equipment Corp.

## Leather and Leather Products

Foot-So-Port Shoe Corp.

## Petroleum and Coal Products

Moraine Packaging, Inc.  
Wolf Construction Company

## SERVICES

### Health

Lutheran Homes of Oconomowoc  
Oconomowoc Memorial Hospital  
Rogers Memorial Hospital  
Winkinson Medical Clinics, S.C.

### Social

Oconomowoc Development Training Cntr., Inc.

### Computer

Information Systems Engineering, Inc.  
Paragon Development Systems

Source: 2000 Classified Directory of Wisconsin Manufactures, SEWRPC, and the City of Oconomowoc.

# Education

The City of Oconomowoc is served by the Oconomowoc Area School District.

### Public High School Graduates: 2001

Total Graduates.....315  
Average Graduation Rate.....97.65%

### Standardized Test Results: 2001

Based upon the mean scores reported in the nation, Wisconsin students scored highest on the American College Test (ACT) in the 2000-2001 school year.

### 2000-2001 Average ACT Scores

Oconomowoc Area School Dist.....22.6  
Waukesha County.....22.3  
Wisconsin.....22.2  
United States.....21.0

Source: Wisconsin Department of Public Instruction and SEWRPC.

The following post-secondary educational facilities are located within, or in proximity to, Waukesha County:

### Colleges and Universities

Carroll College, City of Waukesha  
University of Wisconsin-Waukesha, City of Waukesha

### Technical and Vocational Schools

Waukesha County Technical College, Village of Pewaukee campus  
Village of Menomonee Falls campus  
City of Waukesha campus

### Library

The Oconomowoc City Library is a member of the Waukesha County Federated Library System.

# Utilities

### Electric Power

- Oconomowoc Municipal Utilities Power purchased through Wisconsin Public Power, Inc. a consortium of Wisconsin Municipal Electric Utilities Service Information: (262) 569-2198

### Telephone

- Ameritech, Inc. Business Service Information: In State: 1-800-660-3000 Out of State: 1-800-447-7738

### Water

- Oconomowoc Municipal Utilities Source: Six wells Average Daily Consumption: 1.7 million gallons Pumping Capacity: 7.8 million gallons per day Rate Information: Billing Department: (262) 569-2198

### Solid Waste

- The City contracts for weekly municipal refuse pickup with Superior Services

### Natural Gas

- We Energies Service Information: 1-800-236-9874

### Sanitary Sewerage

- Oconomowoc Municipal Utilities Average Annual Hydraulic Loading: 2.3 million gallons per day Average Hydraulic Design Capacity: 4.0 million gallons per day Adequate capacity for new industry. Rate Information: Billing Department : (262) 569-2198

# Industrial Sites

### Industrial Parks (February 2002) Acres

Name	Total	Available	Contact Person
Oconomowoc West Industrial Park	90	0	For the first three sites: Mr. Robert Duffy
River Bend Industrial Park	53	0	Director of Economic Dev. Telephone: (262) 569-2185
Oconomowoc Corporate Center	110	28	
Olympia Business Park	40	21	Mr. Jerry Wendt Olympia Business Park Telephone: (262) 370-1011
Pabst Farms Business Park	300	300	Interstate Partners Telephone: (262) 506-1000

Source: The City of Oconomowoc and SEWRPC.

# Local Contacts

For industrial, commercial, or business information about the City of Oconomowoc, contact:

- Director of Economic Development  
174 E. Wisconsin Avenue  
Oconomowoc, Wisconsin 53066  
Telephone: (262) 569-2185  
Facsimile: (262) 569-3238
- President  
Waukesha County  
Economic Development Corp.  
892 Main Street, Suite D  
Pewaukee, Wisconsin 53072  
Telephone: (262) 695-7901  
Facsimile: (262) 695-7902

- Community Development Manager  
We Energies  
231 W. Michigan Street  
Milwaukee, Wisconsin 53203  
Telephone: (414) 221-3018  
Facsimile: (414) 221-3853
- Southeastern Wisconsin Regional Planning Commission  
P.O. Box 1607  
Waukesha, Wisconsin 53186-1607  
Telephone: (262) 547-6721

This profile is one in a series of regional, county, and community profiles prepared by the Southeastern Wisconsin Regional Planning Commission in cooperation with the Regional Economic Partnership as a community service.

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# City of Oconomowoc

